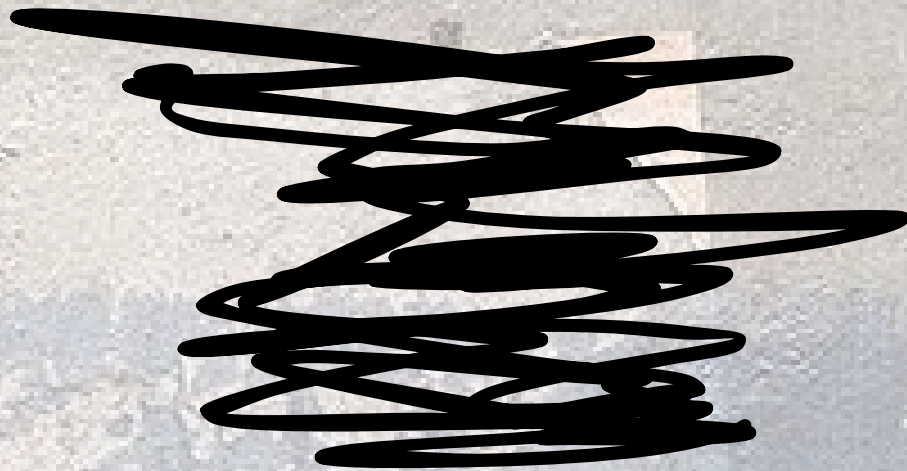
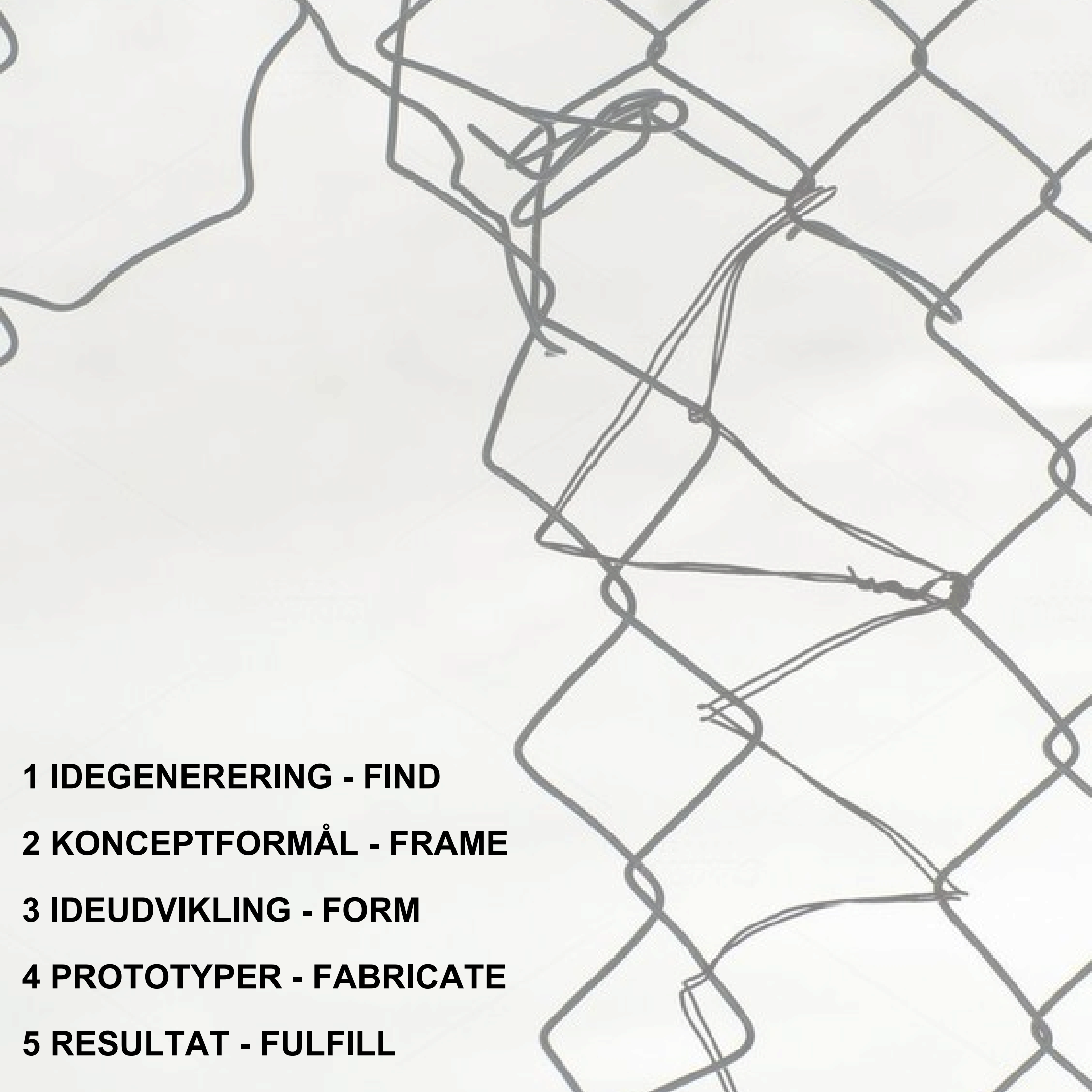


PROCESMAPPE



Emilie Kløve

juni 2024



1 IDEGENERERING - FIND

2 KONCEPTFORMÅL - FRAME

3 IDEUDVIKLING - FORM

4 PROTOTYPER - FABRICATE

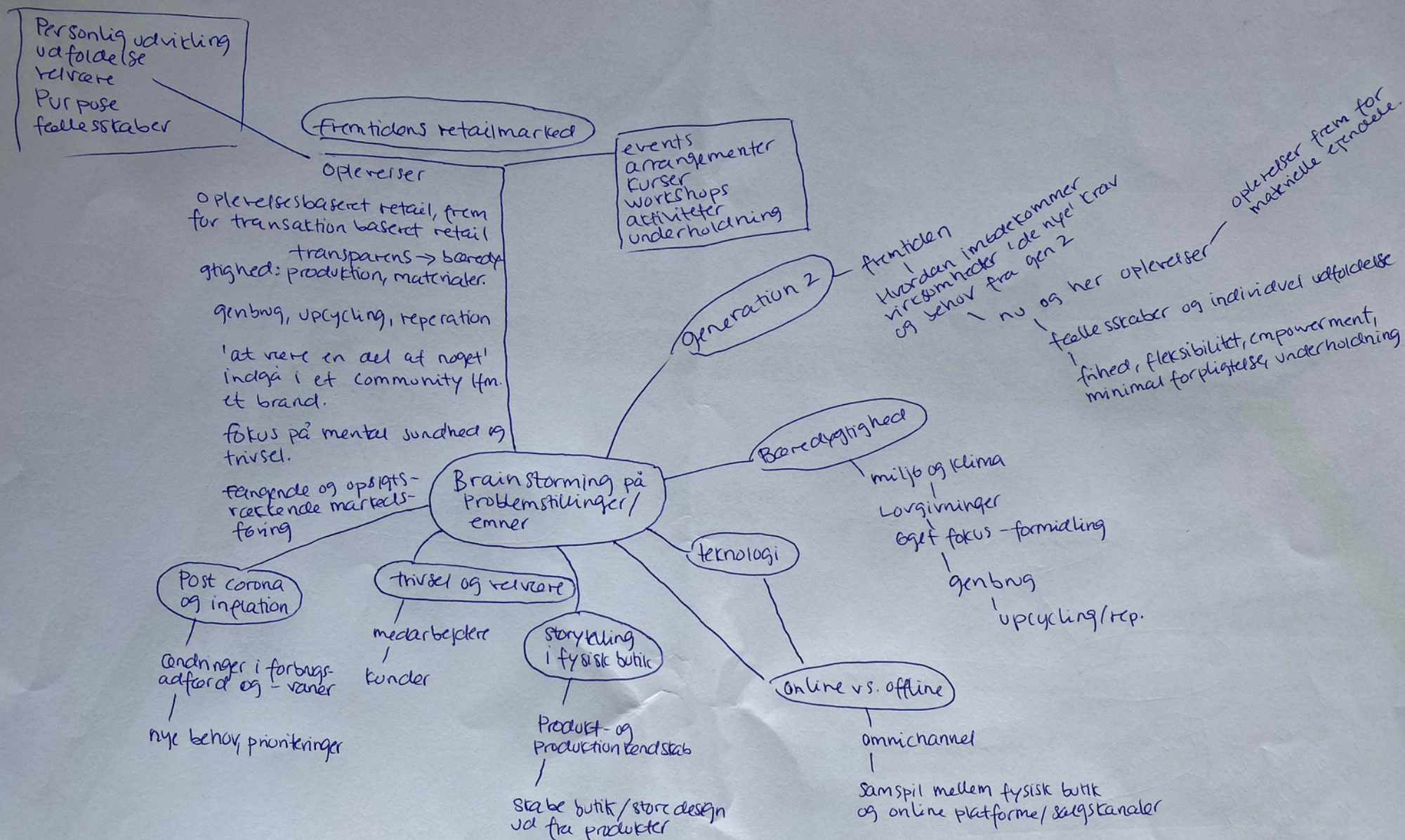
5 RESULTAT - FULFILL

1 IDEGENERERING - FIND

[Handwritten signature]

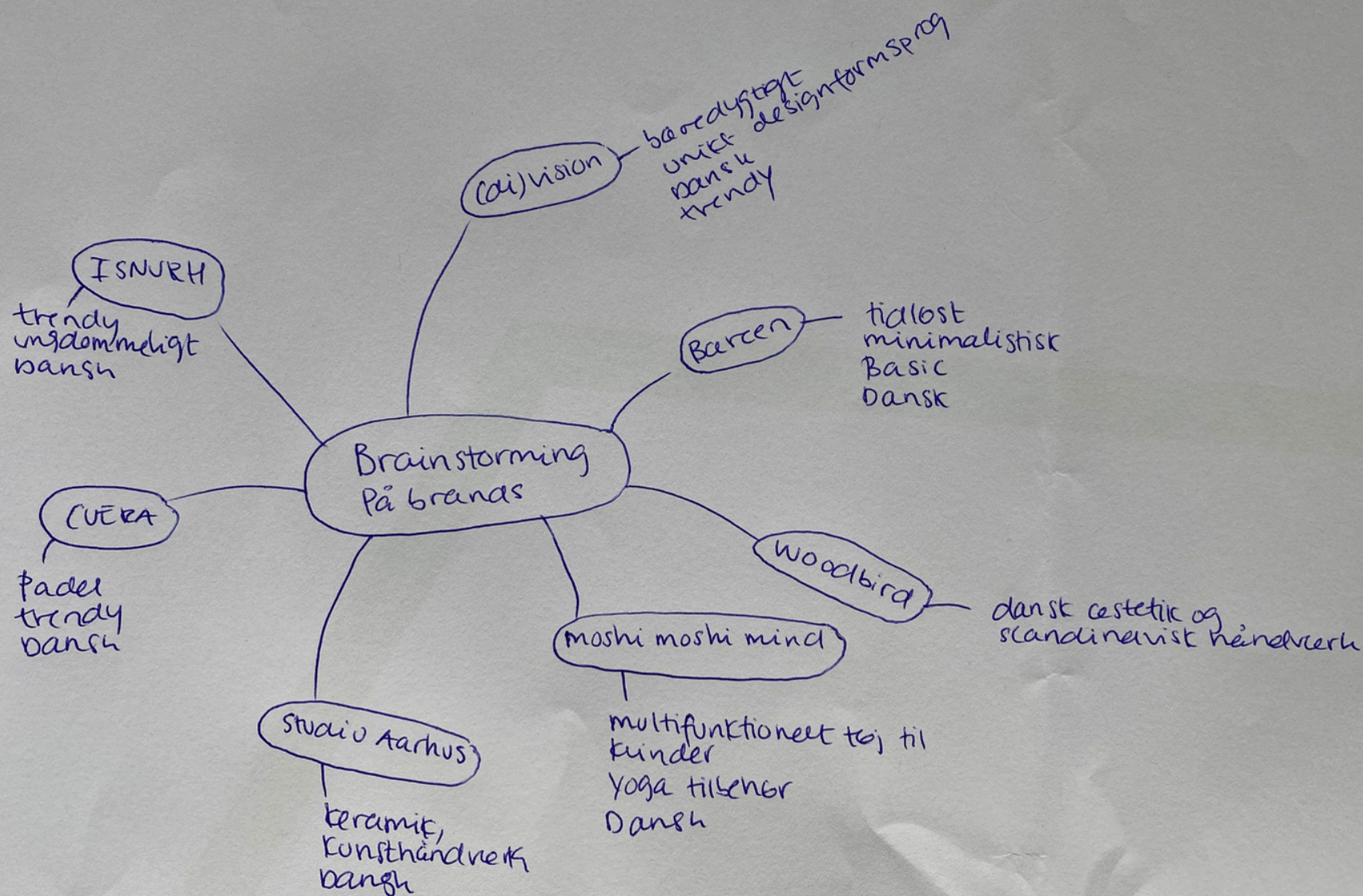
BRAINSTORM

FIND



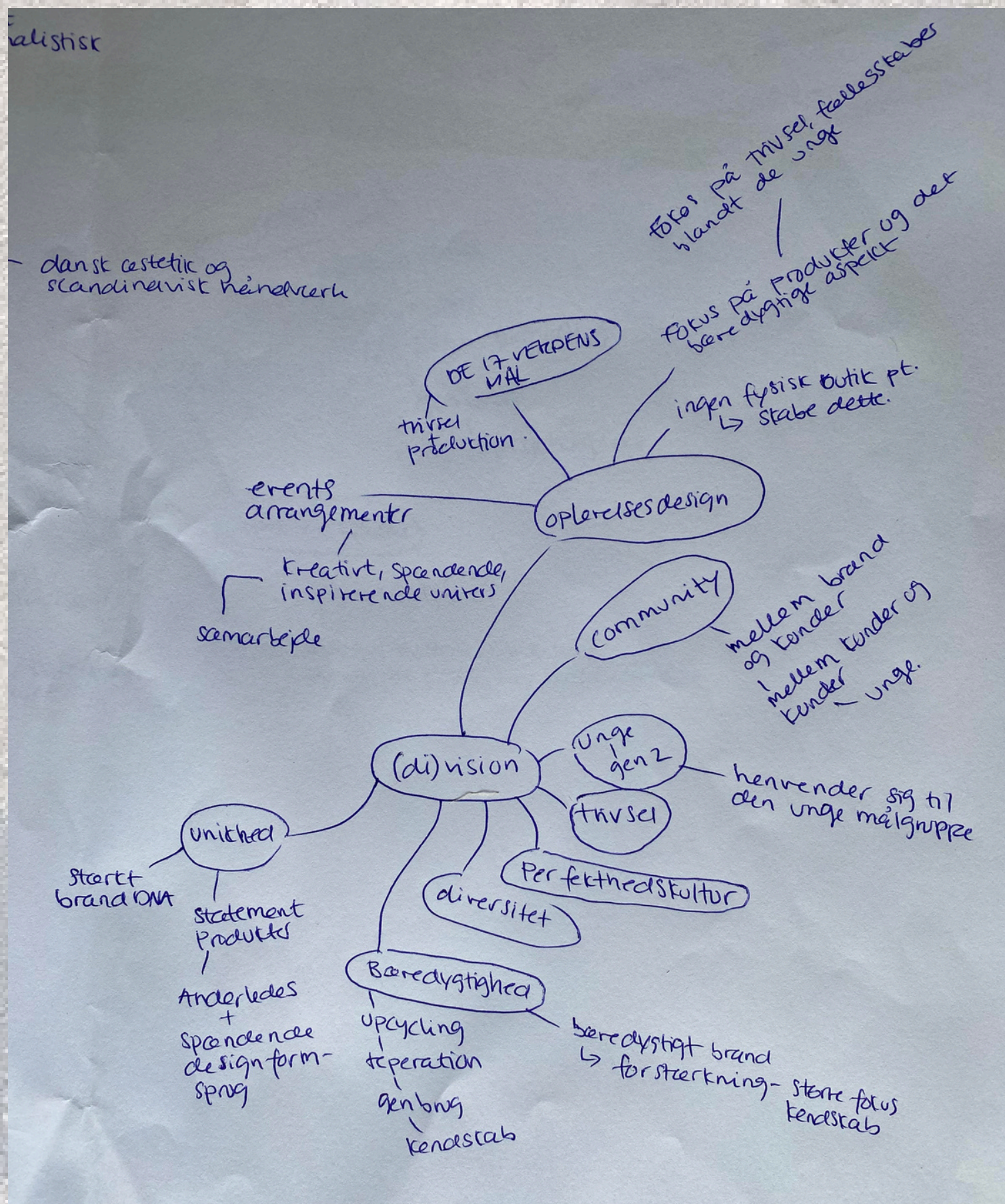
BRAINSTORM

FIND

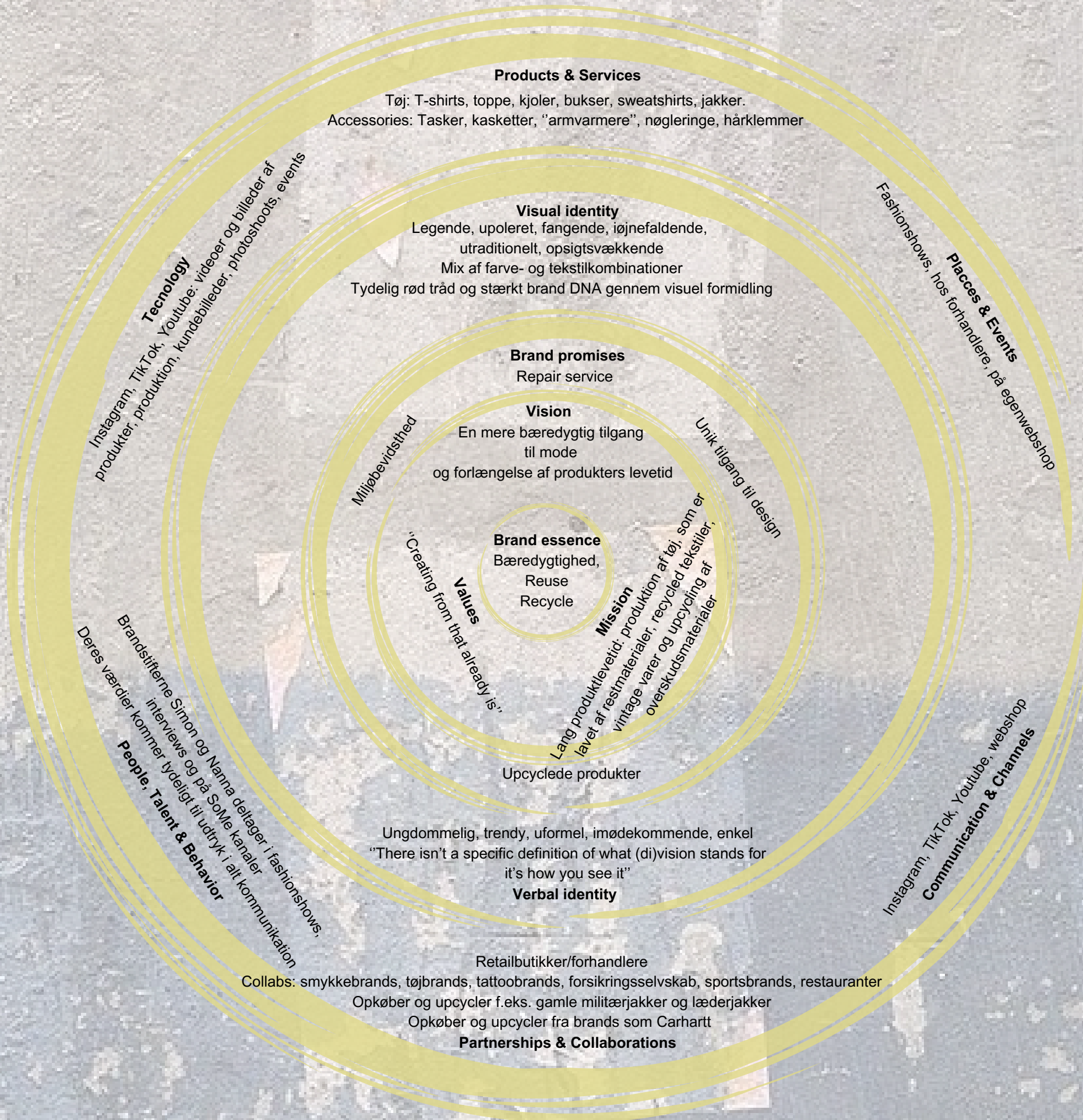


BRAINSTORM

FIND

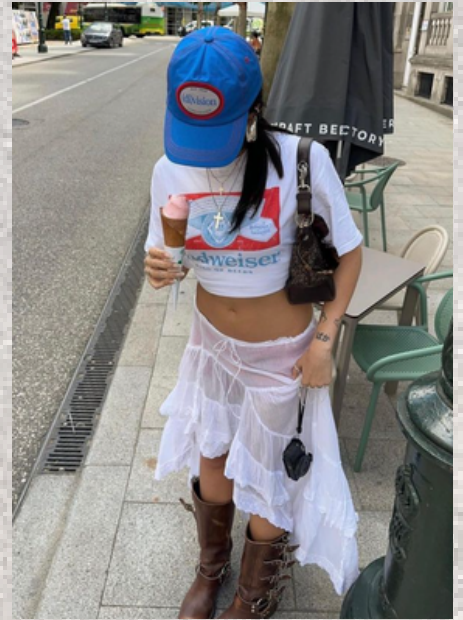


BRAND THINKING CANVAS



BRANDBOARD

FIND



PRODUKTBOARD

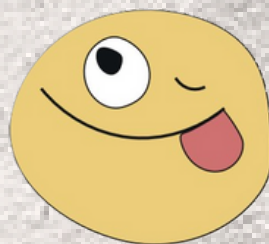
FIND



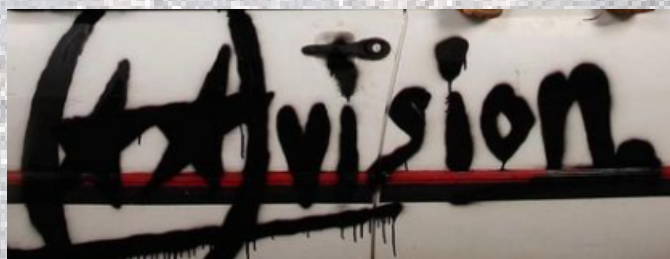
LOGO

FIND

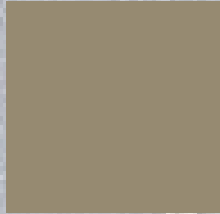
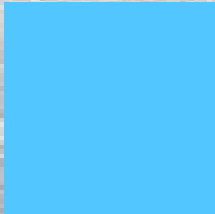
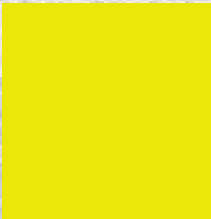
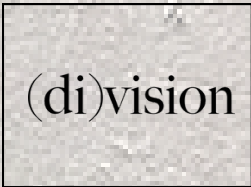
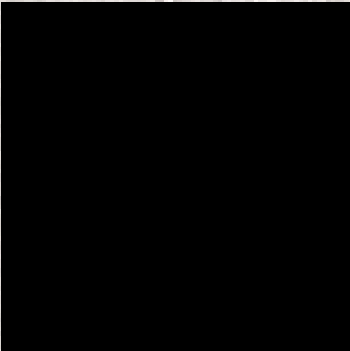
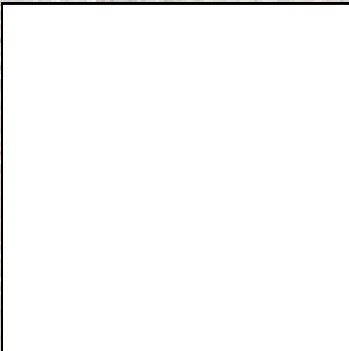
(di)vision



(di) betyder "to, dobbelt eller to gange" og skal forstås som processen, hvor én bliver til to.



FARVEPALETTE



TONE OF VOICE

di_vsn THE SECRET IS OUT!!!!

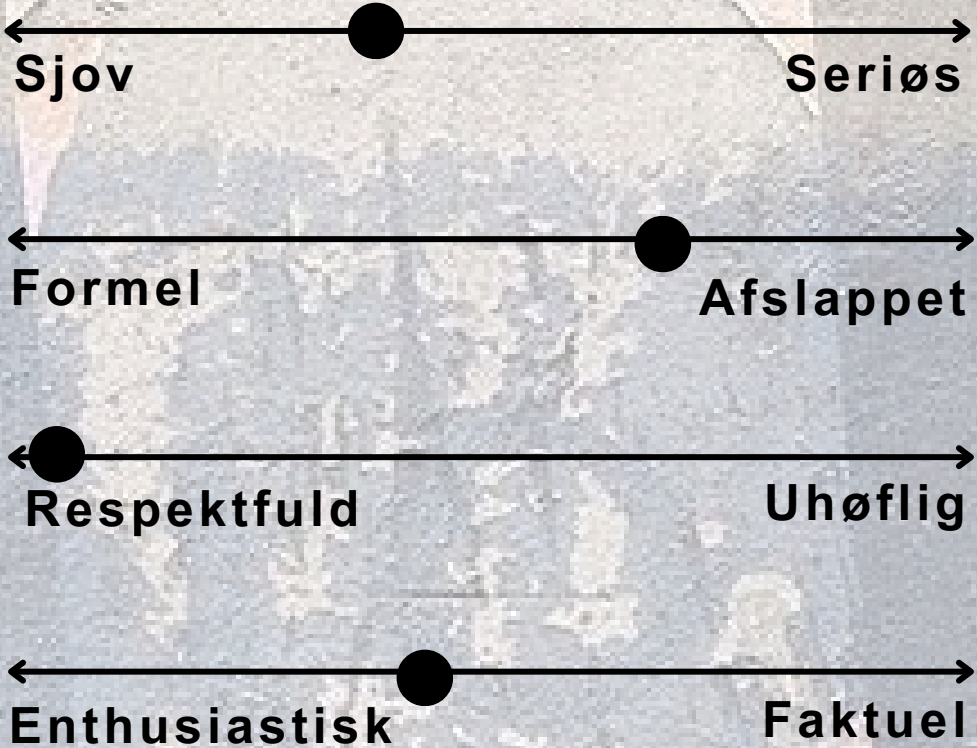
it's trucker cap season again and we're back with a bunch of new color ways of your favorite cap and restocks.

blue, orange, pink & green are dropping tuesday 12/03 at 12:00 cet.

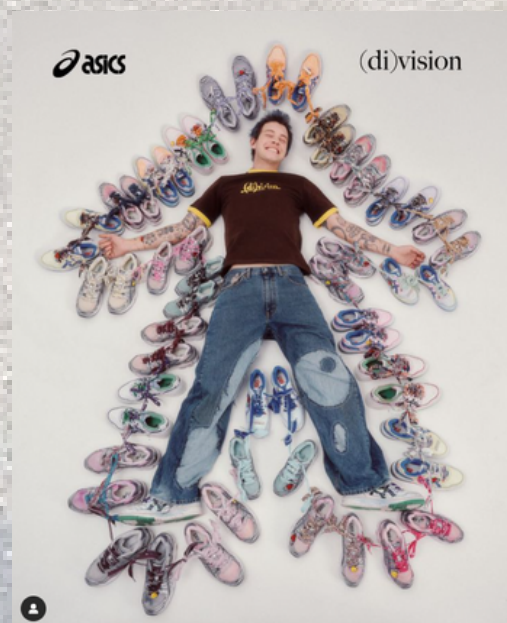
also thank you so much for 100k followers! It's insane that we grew the family so big 💖

comment ur favorite picture from the slide we had so much fun making them 😂

THE FOUR DIMENSIONS OF TONE OF VOICE

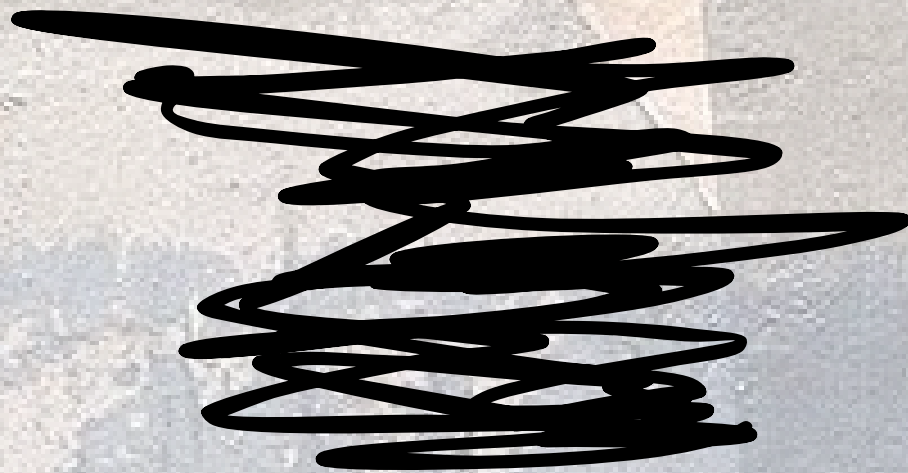


CO BRANDING



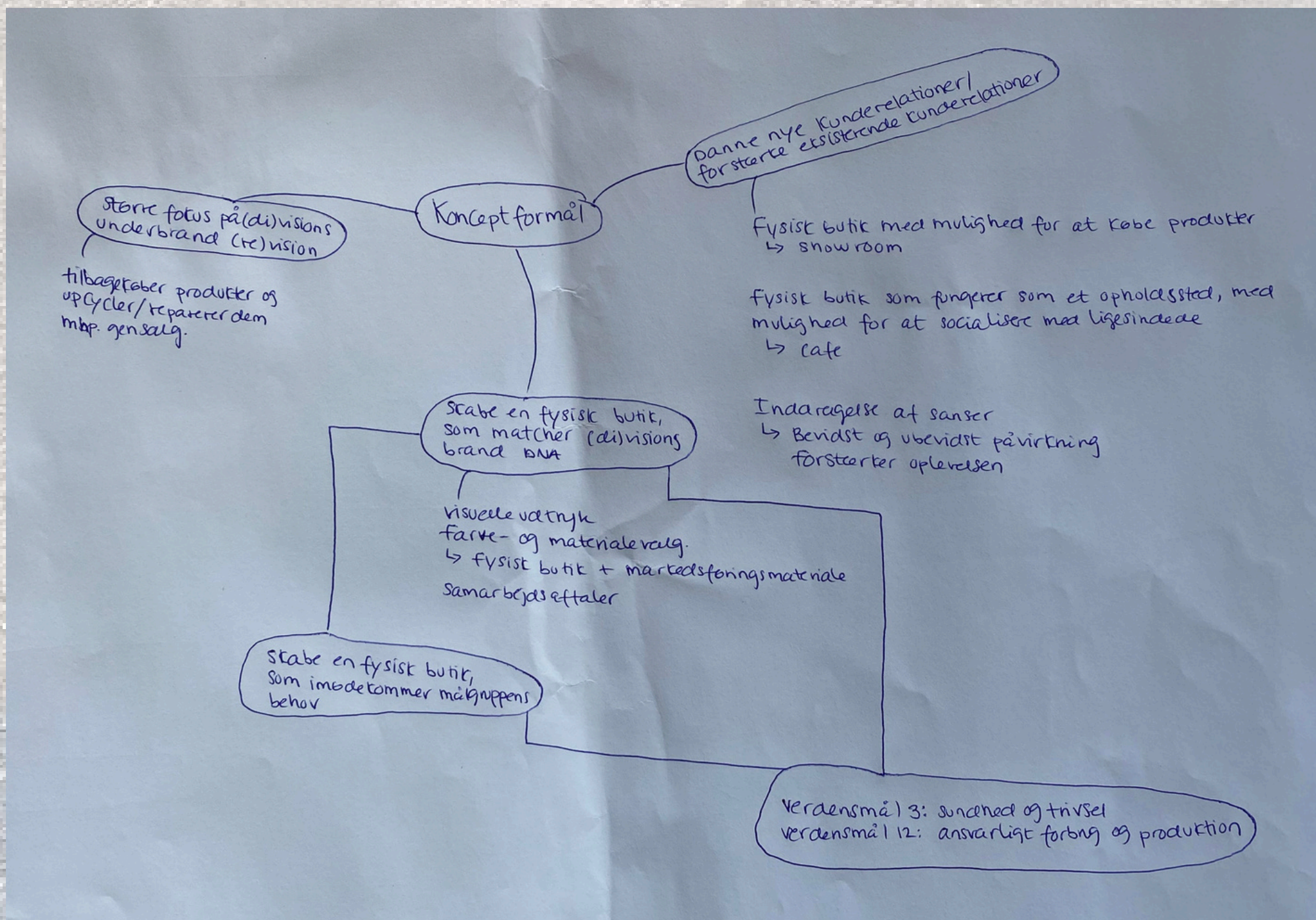
Tøjbrand, G-star Raw
 Smykke og accessories brand, HANREJ
 Tatovør, Sebastianguldager
 Sportsbrand, Asics
 Restaurant, Fabro
 Forsikringsselskab, Hedvig

2 KONCEPTFORMÅL - FRAME

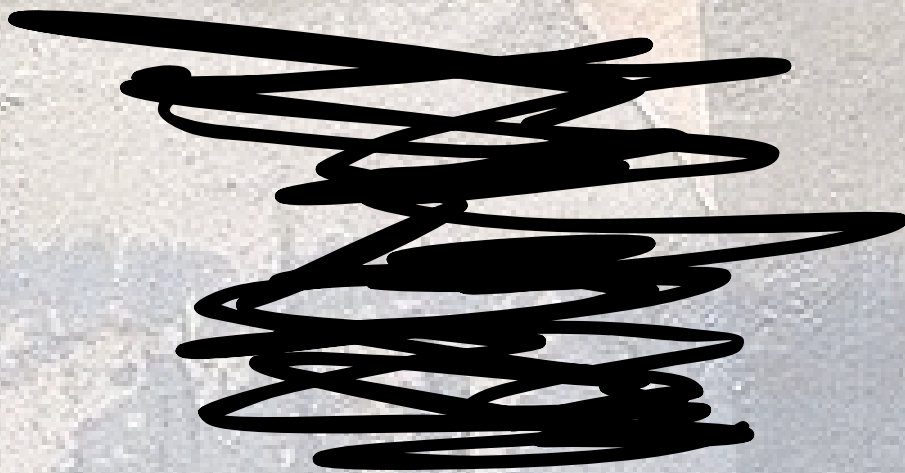


KONCEPTFORMÅL

FRAME



3 IDEUDVIKLING - FORM



LOGO

FORM

(ad)dition

(AD)DITION

(AD)DITION

LEGENDE
OPSIGTSVÆKKENDE
GENKENDELIGT
'PLUS' 'SAMMEN'

FARVEPALETTE

FORM

(AD)DITION

(AD)DITION

(AD)DITION

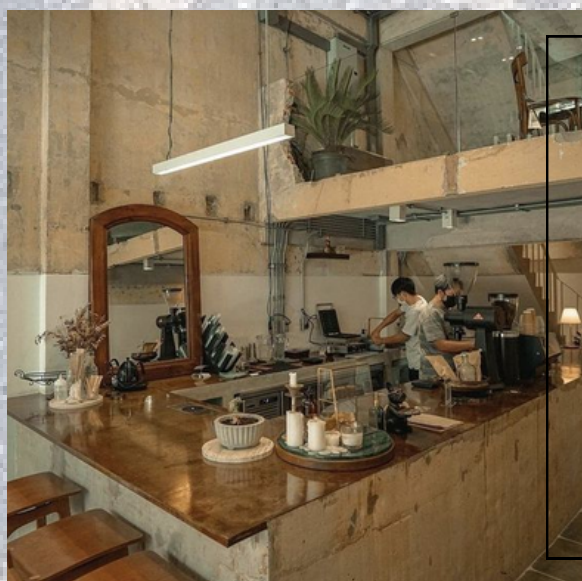
(AD)DITION

(AD)DITION



MOODBOARDS

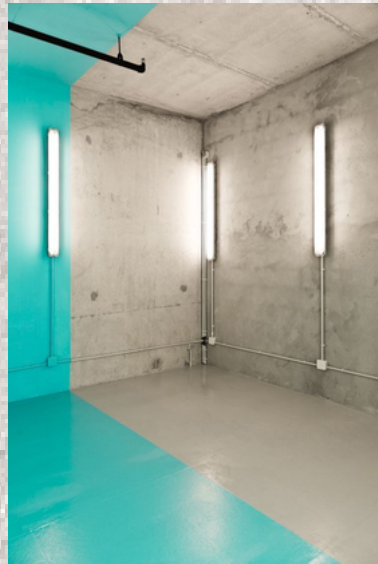
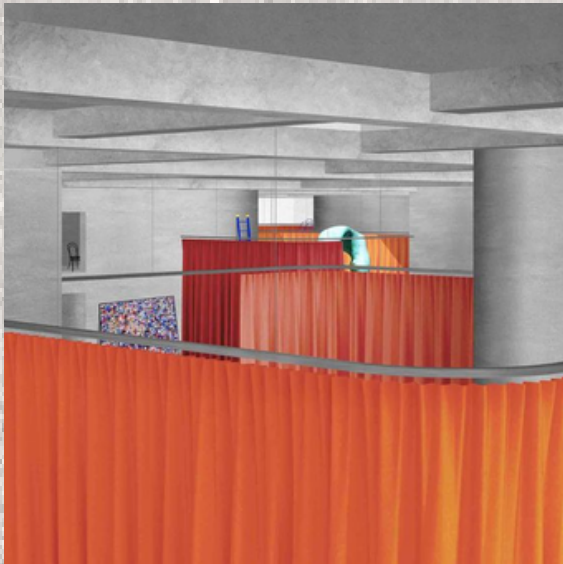
FORM



INDUSTRIELT
FARVERIGT
GENBRUG
MINIMALISTISK
INFORMERENDE

MOODBOARDS

FORM



PRODUKTION
FARVEZONER
PATCHWORK



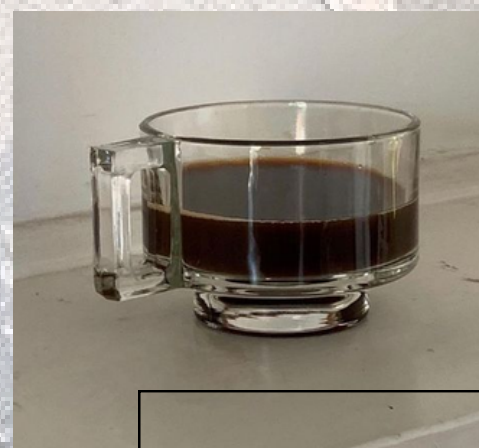
MOODBOARDS



INSPIRERENDE
KREATIVT
HYGGELIGT
UNDERHOLDENDE
COMMUNITY

MOODBOARDS

FORM



DANSK
ENKELT
VISUELT ÆSTETISK

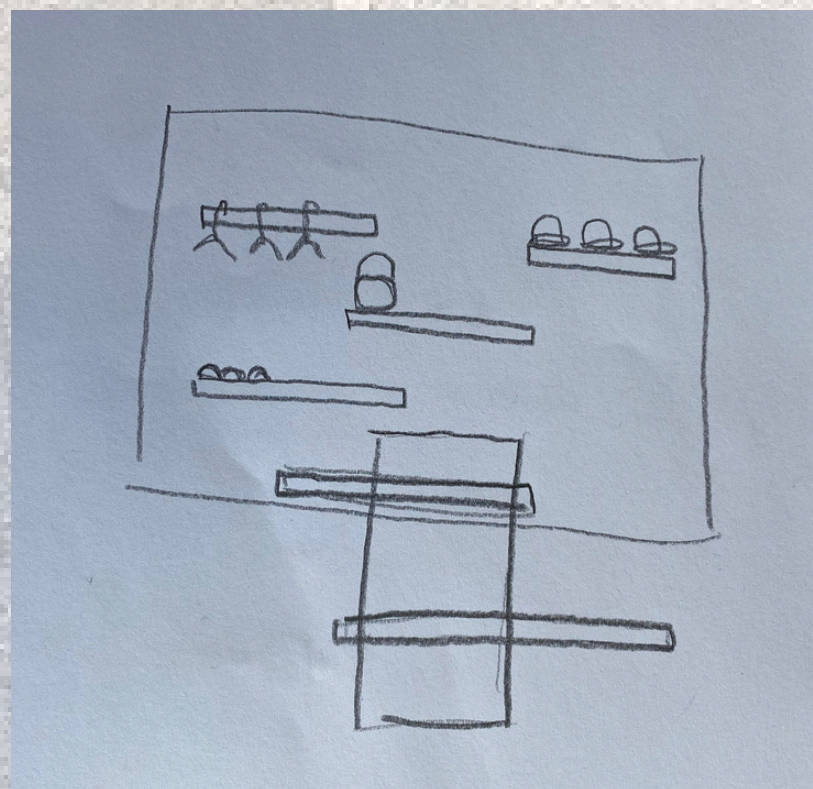
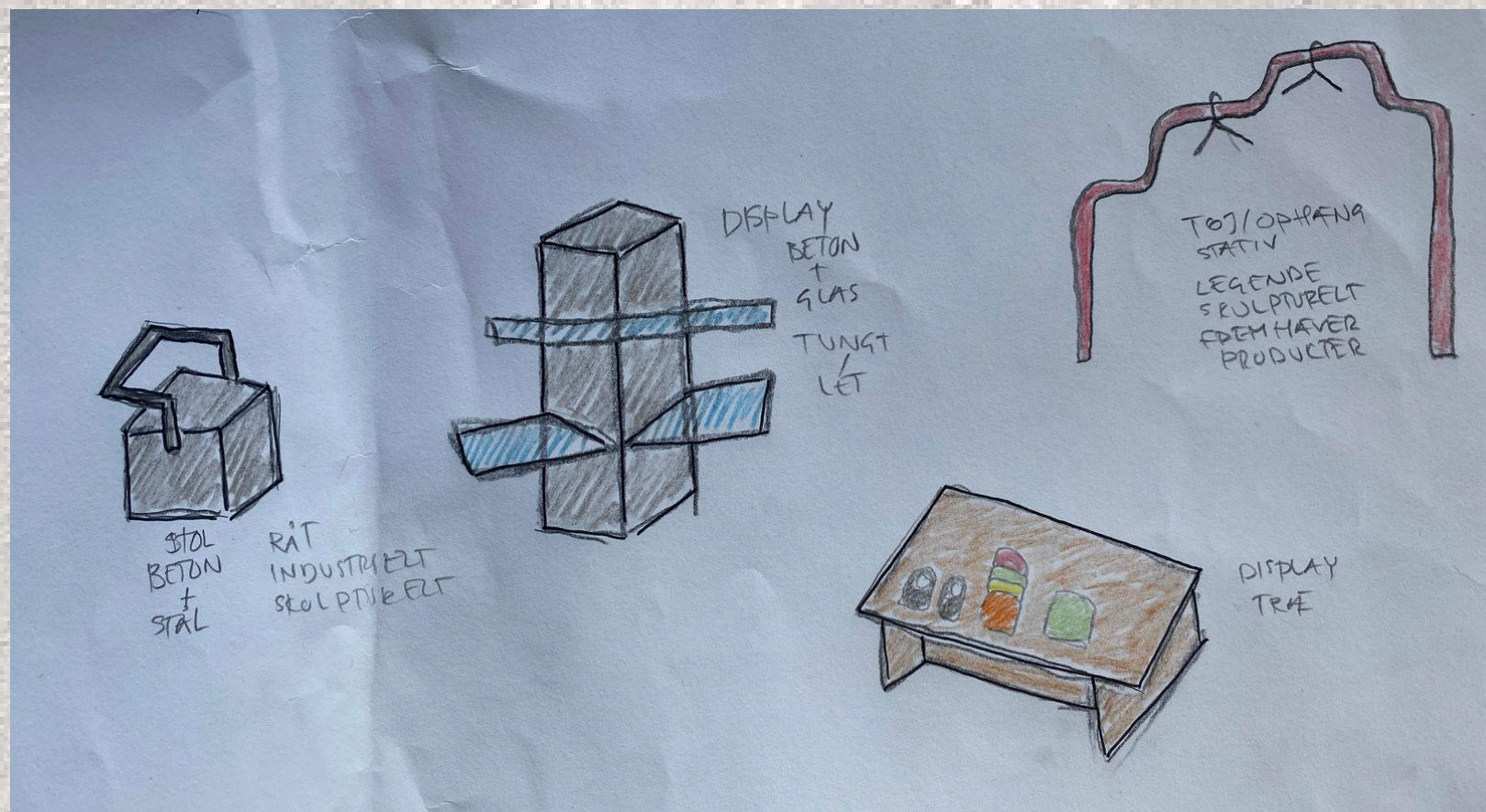
MOODBOARDS



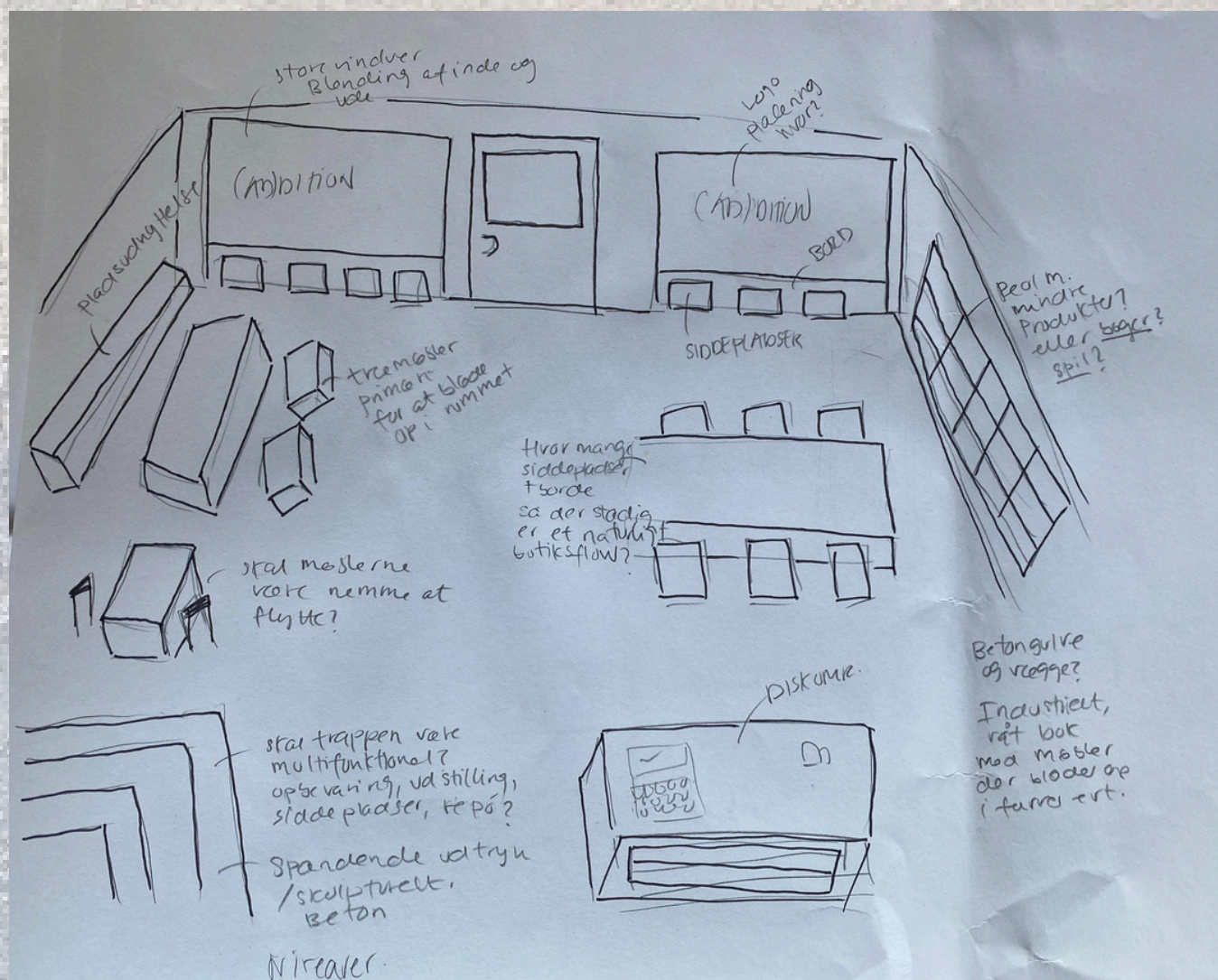
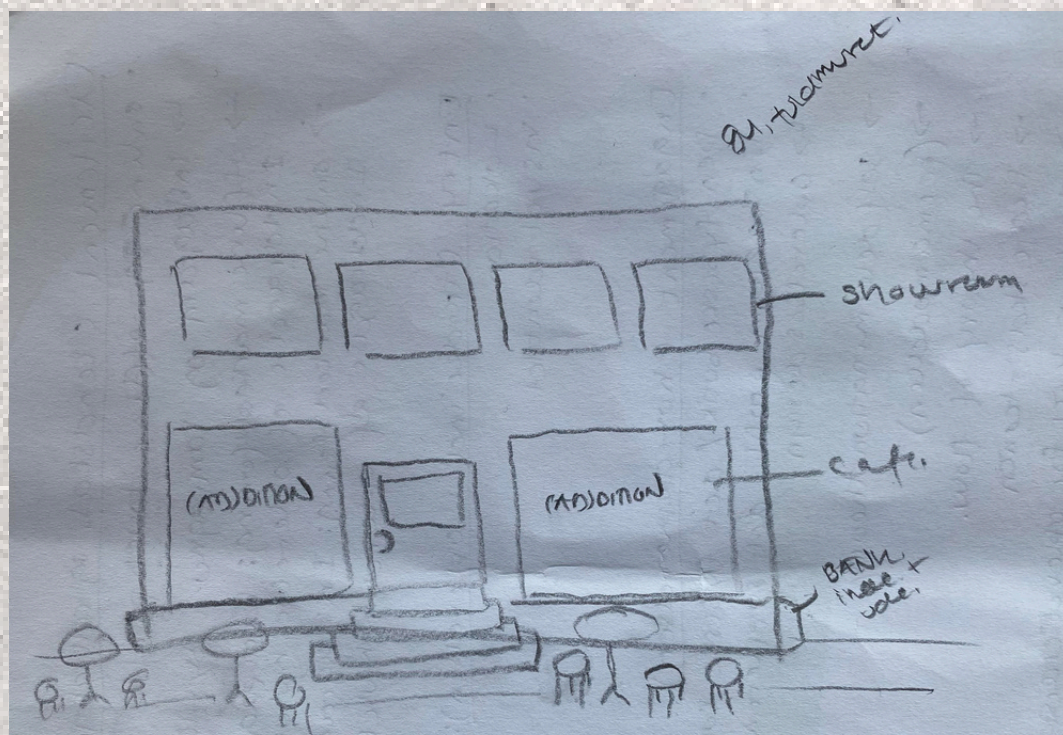
GLAS
TRÆ
ALU
STEN

SKITSER

FORM



SKITSER

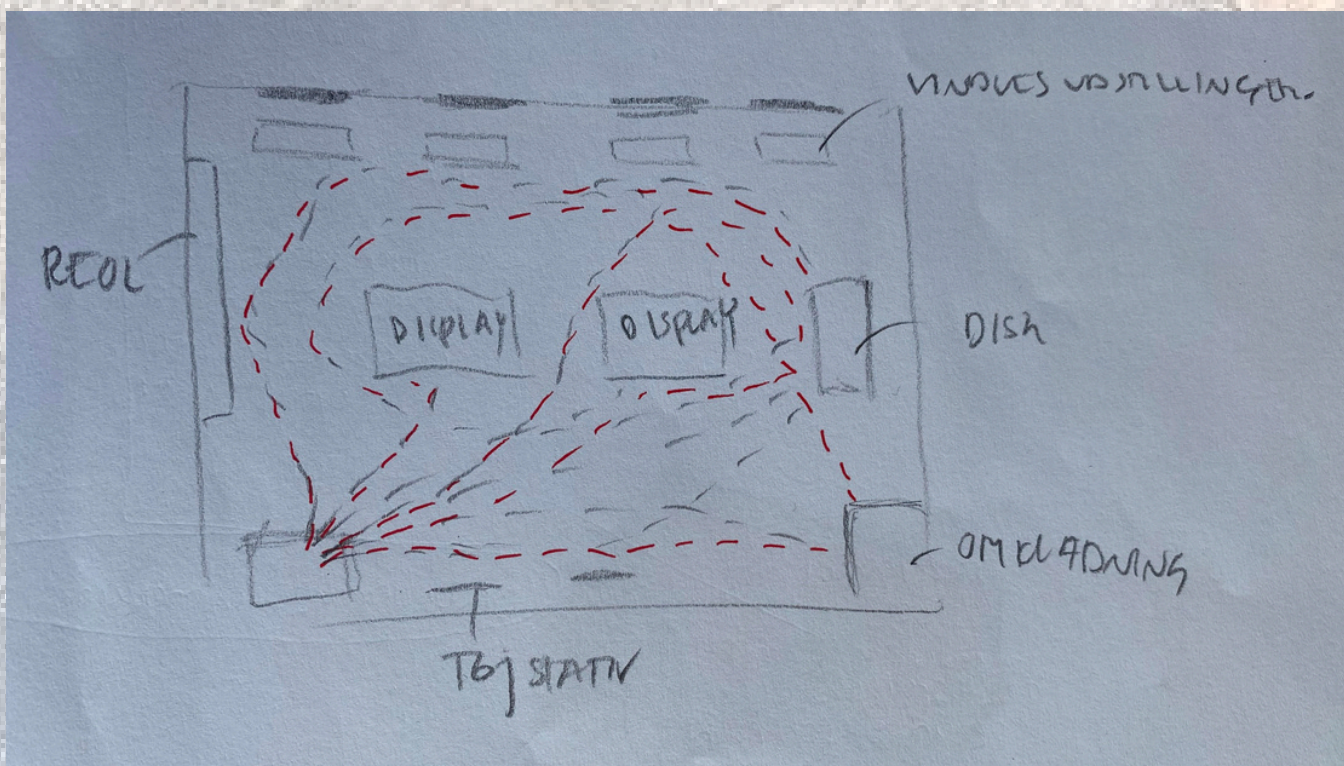
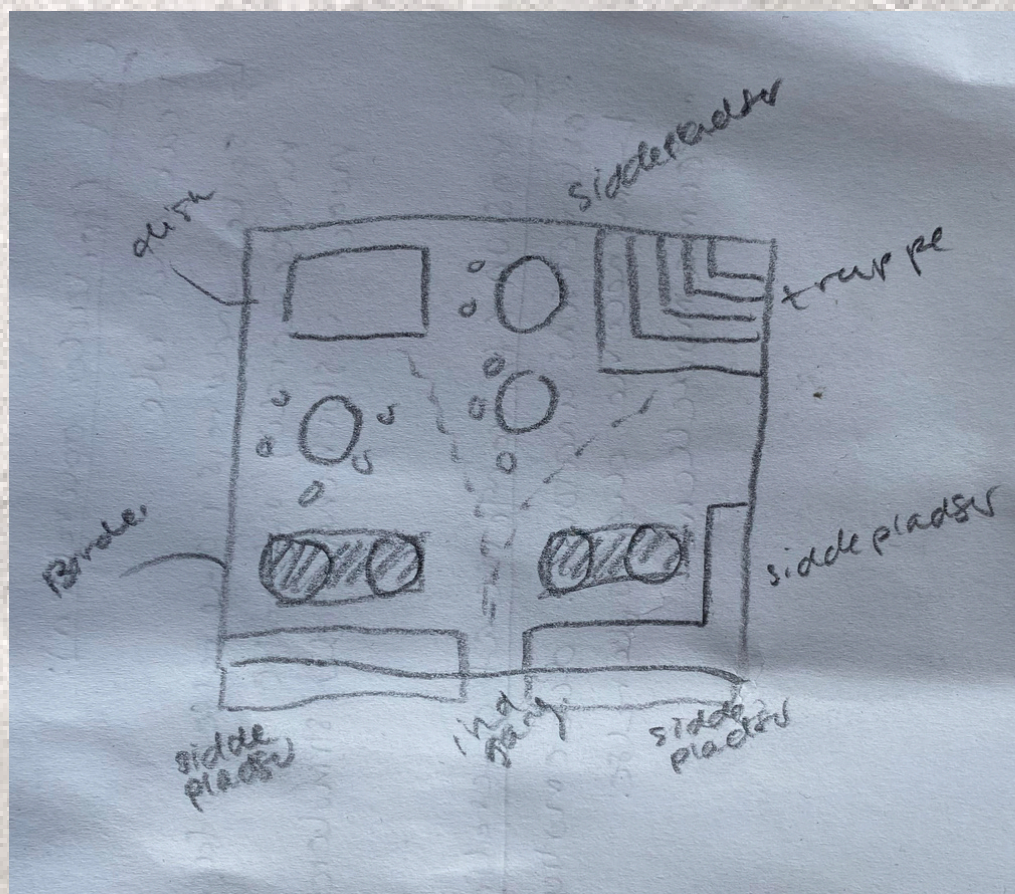
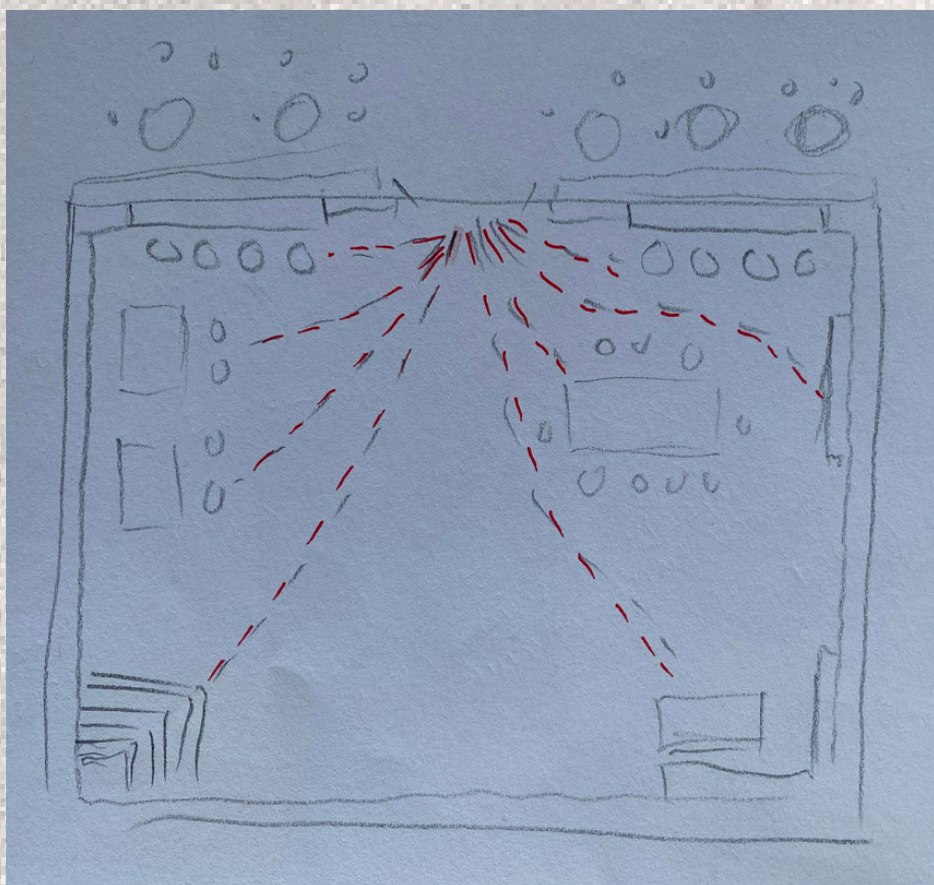


4 PROTOTYPER - FABRICATE

[Handwritten signature]

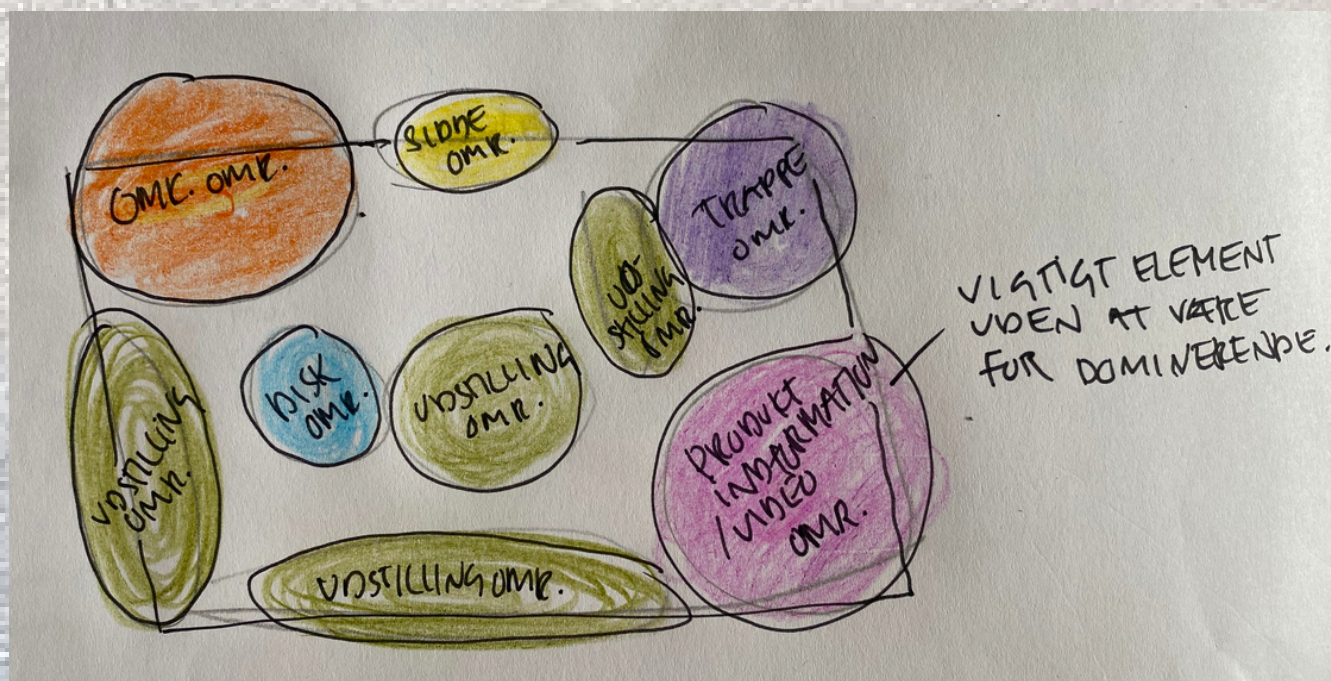
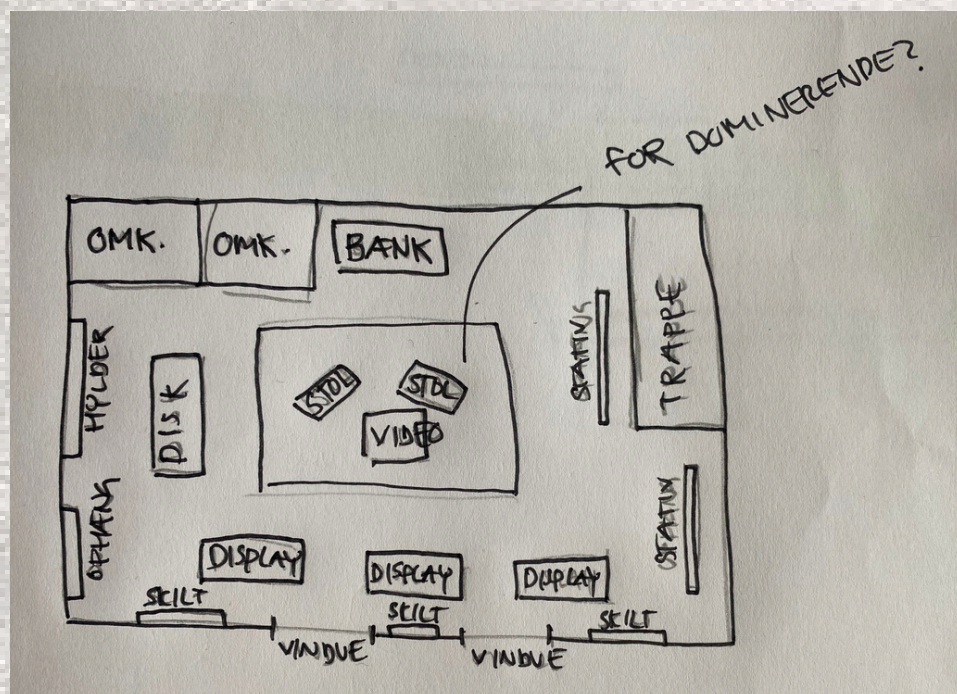
PROCES - SKITSER

FABRICATE



PROCES - SKITSER

FABRICATE



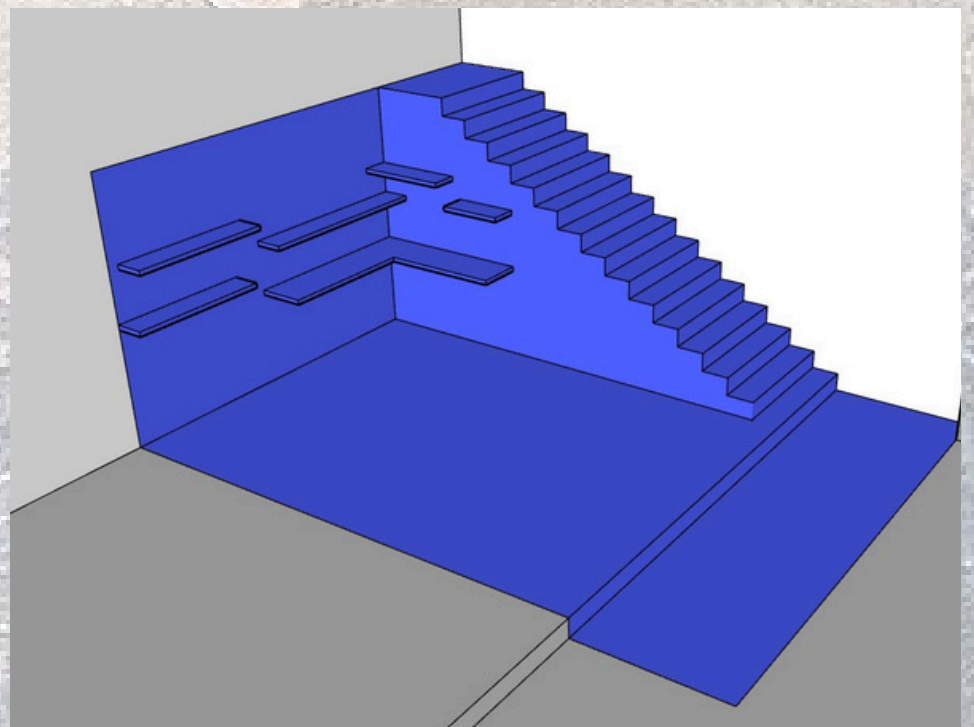
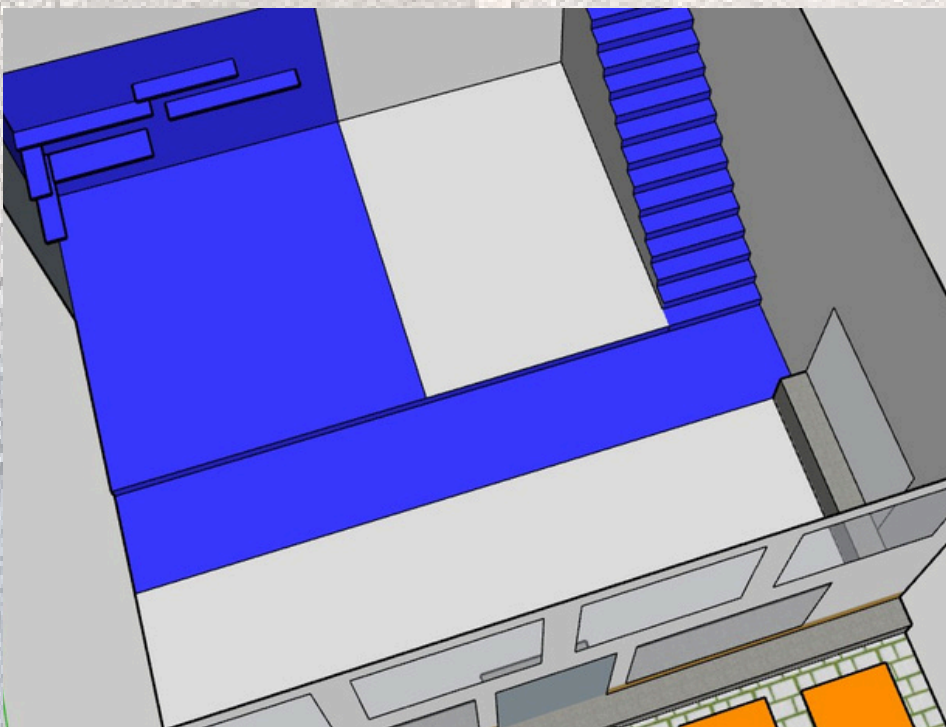
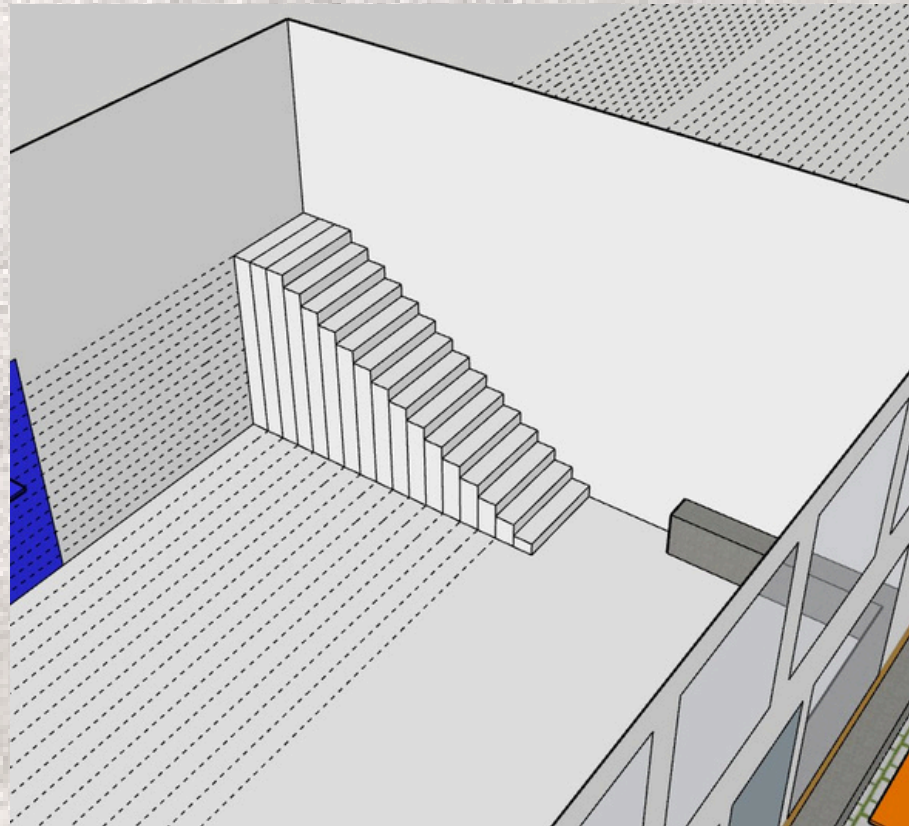
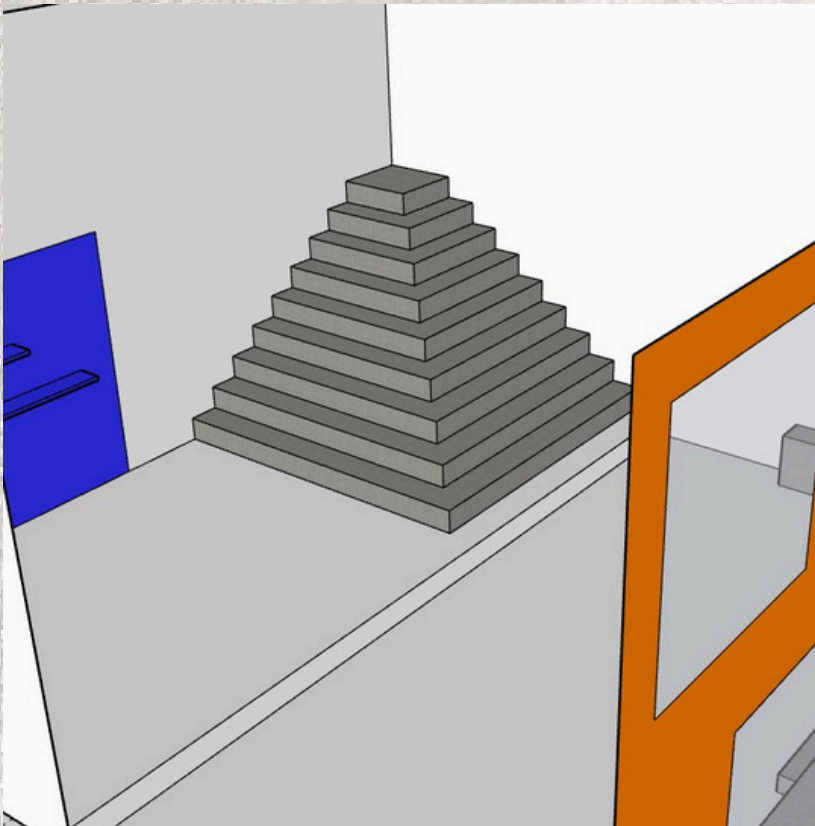
PROCES - SKETCH UP

FABRICATE



PROCES - SKETCH UP

FABRICATE



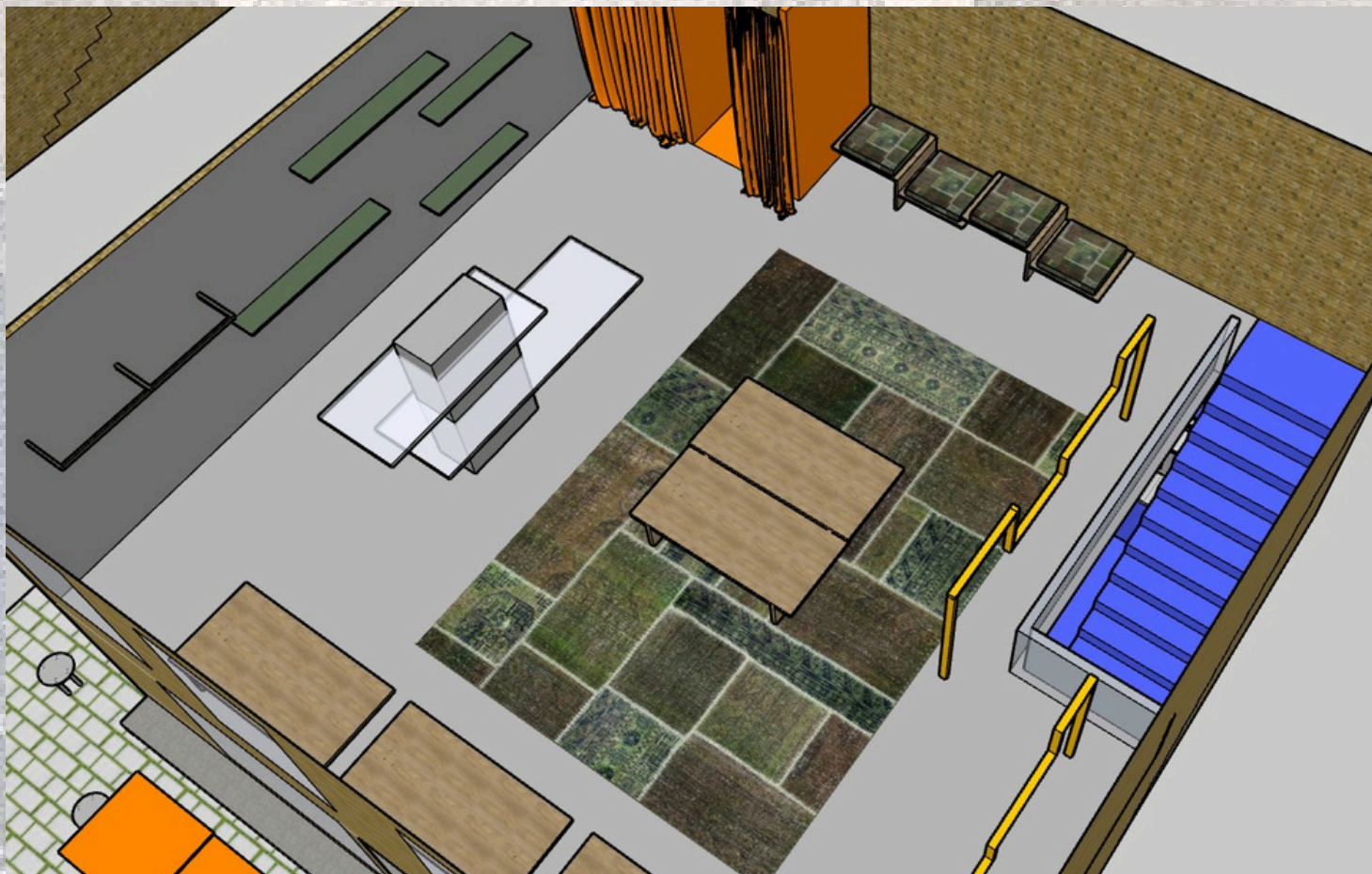
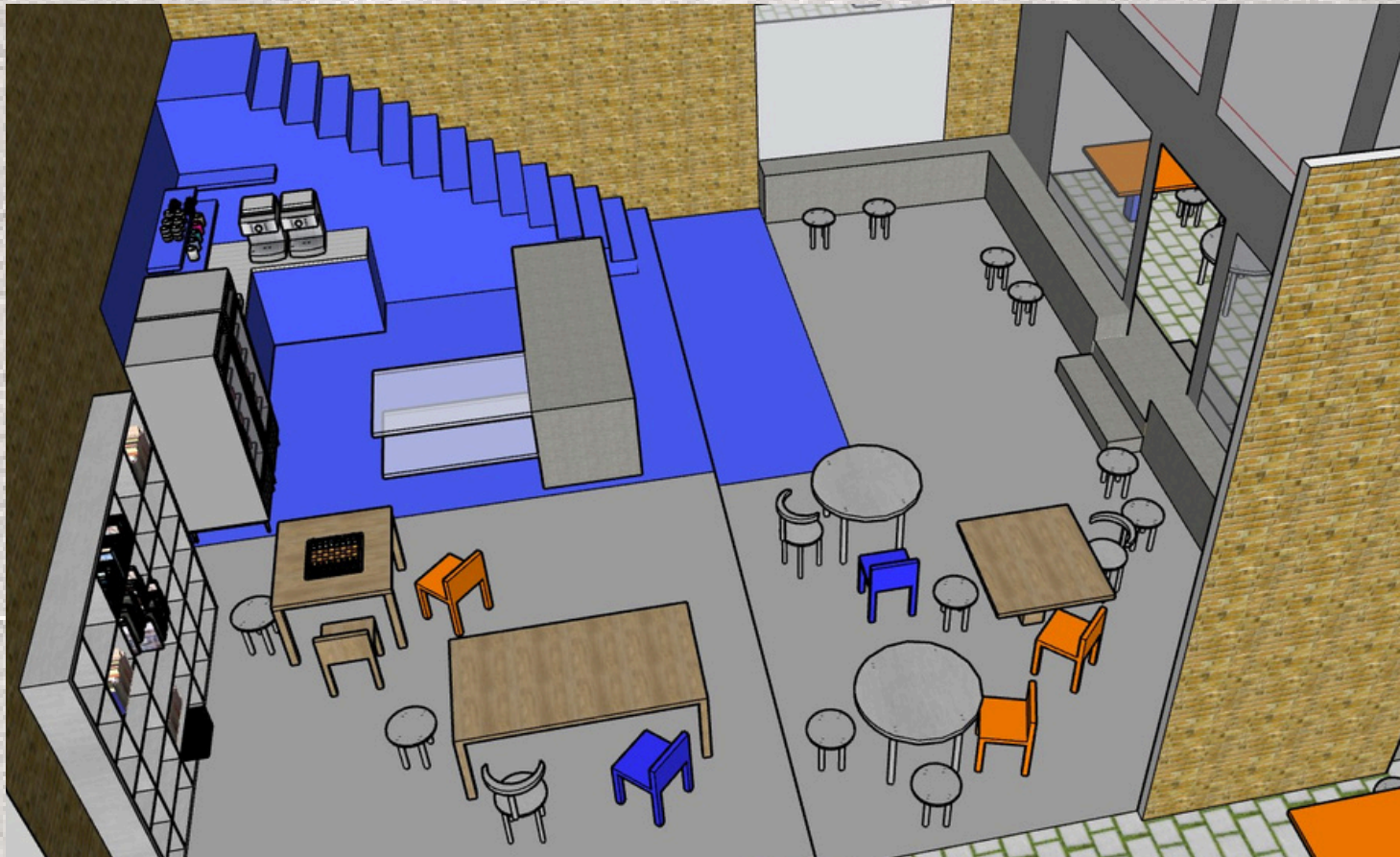
PROCES - SKETCH UP

FABRICATE



PROCES - SKETCH UP

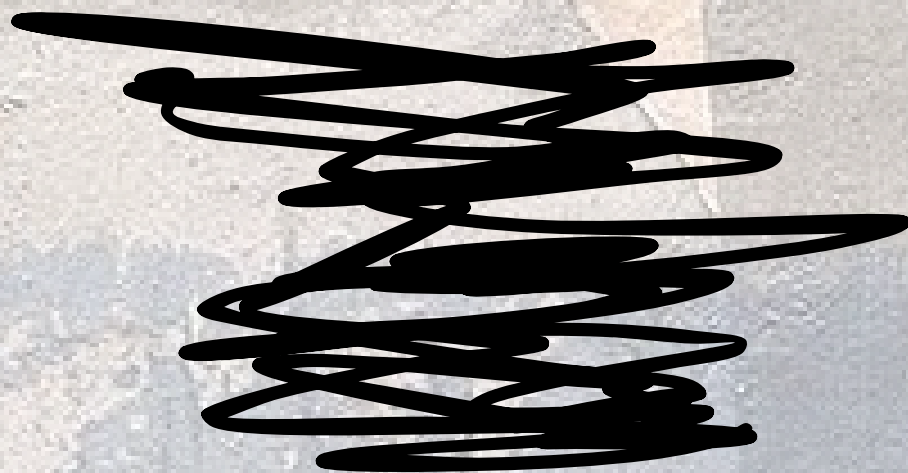
FABRICATE



PROCES - SKETCH UP



5 RESULTAT - FULFILL

A large, stylized black signature or scribble, possibly reading 'K. J. J.', written over the text '5 RESULTAT - FULFILL'.

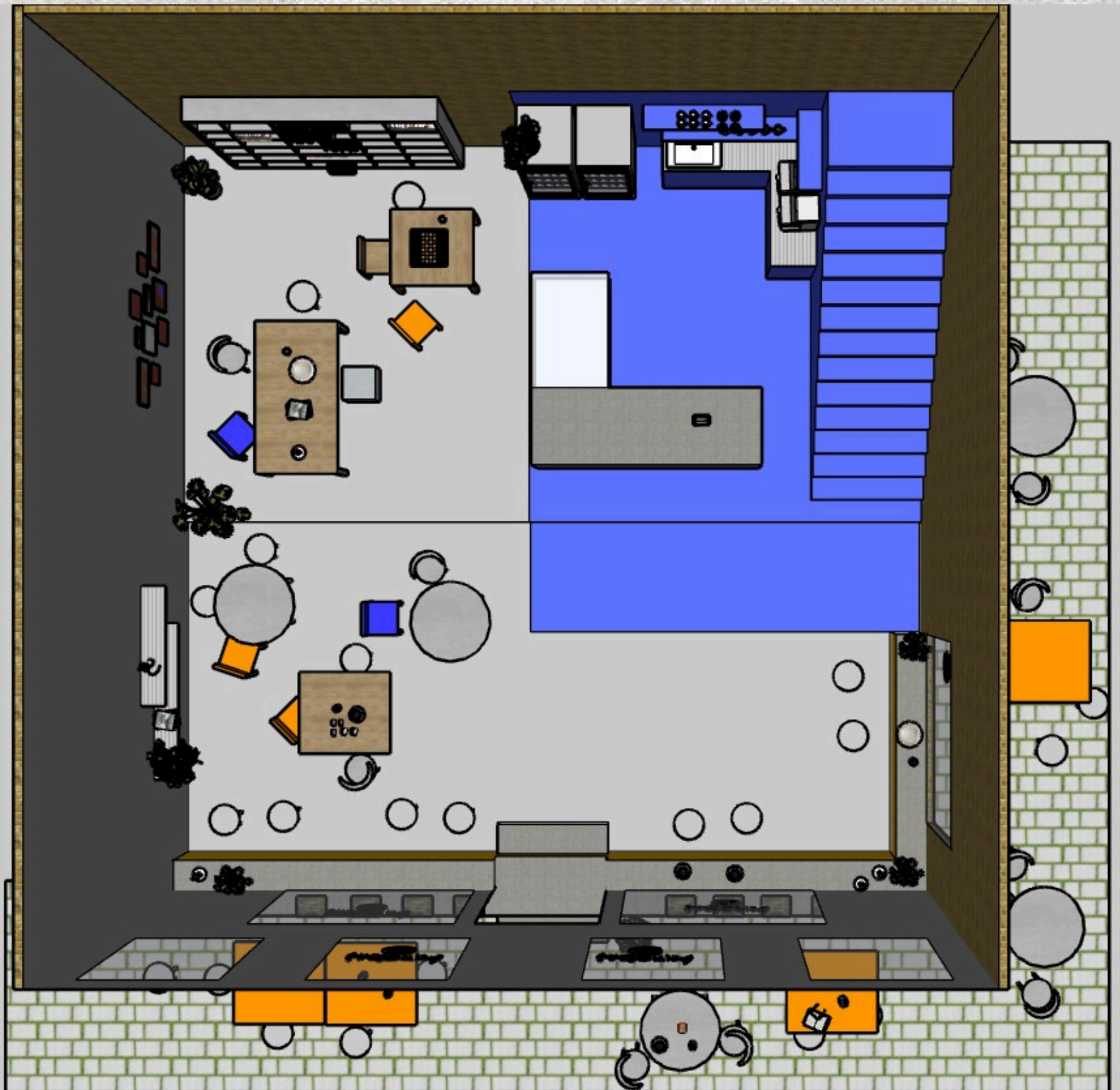
FACADE

FULFILL



CAFE

FULFILL



CAFE

FULFILL



CAFE

FULFILL



CAFE

FULFILL



SHOWROOM

FULFILL

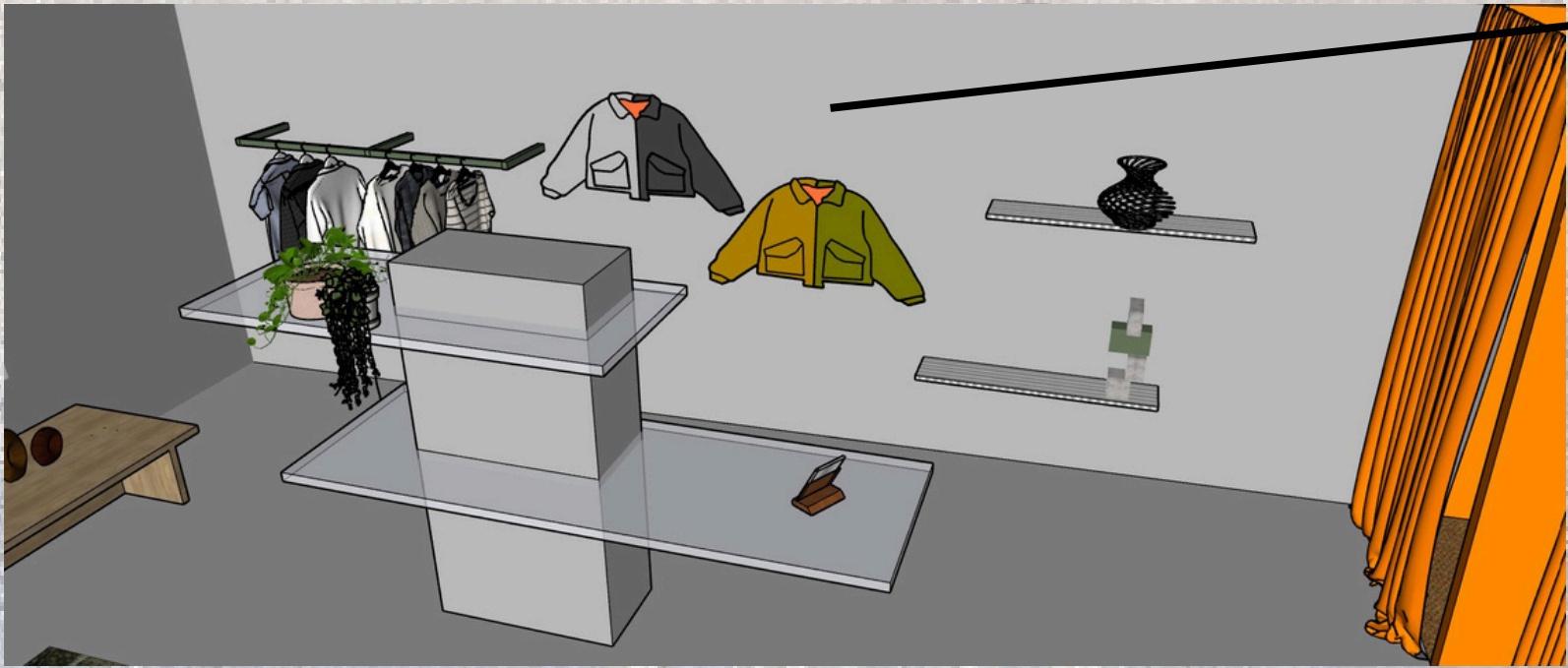


SHOWROOM

FULFILL



INFO



INFO

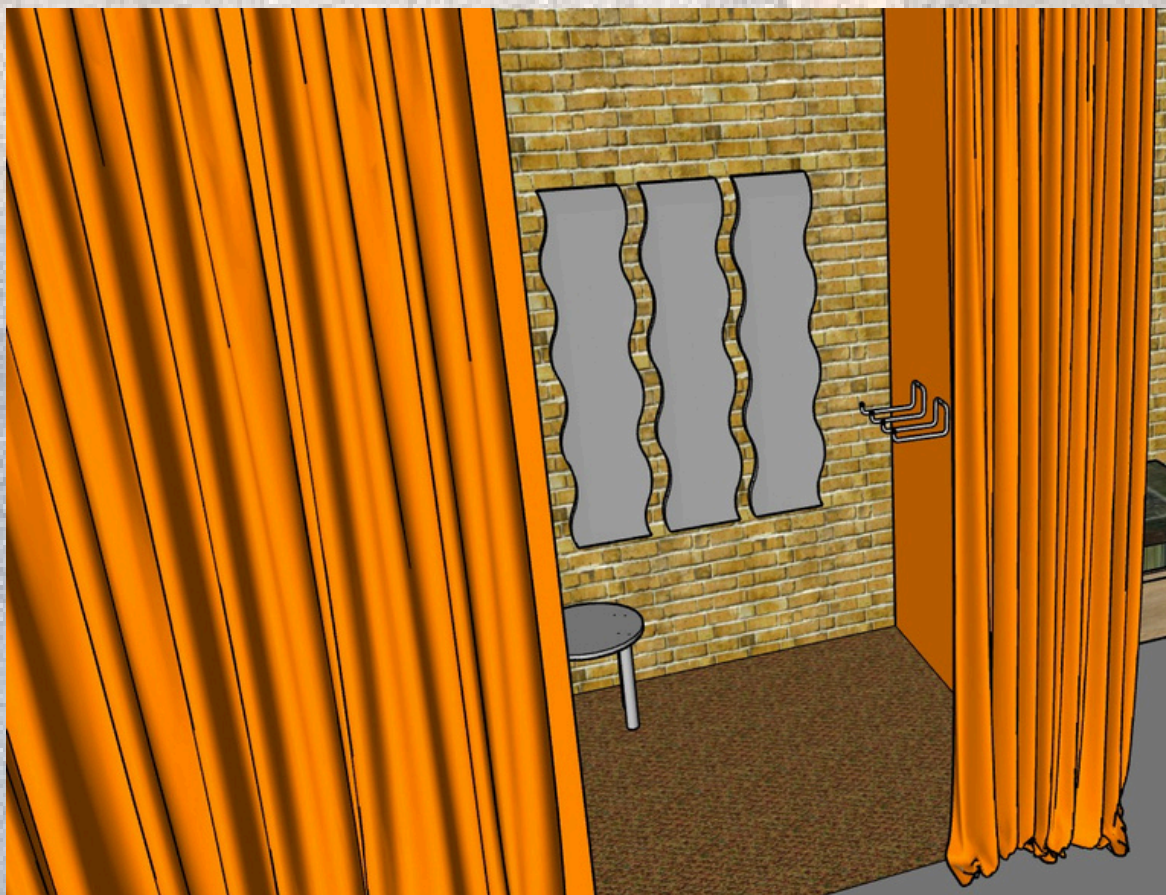
SHOWROOM

FULFILL



SHOWROOM

FULFILL



MARKEDSFØRINGSMATERIALE

(AD)DITION

IS HERE
SHOWROOM
AND CAFE

MEJLGADE AARHUS C

(DI)VISION

(DI)CONSTRUCT

(RE)VISION

(AD)DITION



(AD)DITION

VI ER GLADE FOR AT KUNNE INTRODUCERE (AD)DITION!!!

JUNI 2024 ÅBNER NYT SHOWROOM OG CAFE PÅ MEJLGADE I
AARHUS C

SOM TILBYDER

VORES 2. SORTERINGSPRODUKTER OG UPCYCLED E TIDLIGERE
KØBTE PRODUKTER

DESIGNS OG KUNST FRA NYOPSTARTEDE KREATIVE SJÆLE

(DI)VISION

(DI)CONSTRUCT

(RE)VISION

(AD)DITION

SIDEN 2011 HAR FINDERSKEEPERS SKABT RUM FOR INSPIRERENDE OG KREATIVT DESIGN, SKABT AF PASSIONEREDE ILDSJÆLE. HER FINDER DU ALTID DE NYESTE TRENDS, KREATIVE KREATIONER OG SMUKT DESIGN, SKABT AF UPCOMMING OG ALLEREDE ETABLEREDE DESIGNERE, KUNSTNERE OG KREATIVE IVÆRKSÆTTERE.

C O L L A B O R A T I O N

FINDERS KEEPERS / (AD)DITION

OPLEV KUNST OG DESIGNS FRA
UNGE UPCOMING KUNSTNERE
OG DESIGNERE FRA FINDERS
KEEPERS I VORES SHOWROOM I
MEJLGADE

Finders
Keepers

(AD)DITION



YOU ARE INVITED

**ÅBNINGSFEST
SHOWROOM OG CAFE**

**MED LIVE MUSIK,
KOLDE ØL
OG GOD STEMNING**

**3 JUNI
FRA KLOKKEN 15.00
MEJLGADE**

(AD)DITION

MENUKORT

VAND

SODAVAND

ØL - NORMAL OG

ALKOHOLFRI

KAFFE

BMO

TOAST

ÅBNINGSTIDER

TIRSDAG TIL LØRDAG

FRA 10-20



(HAD)DITION

CAFE



2024

**ÅBNINGS
TIDER**

10.00
20.00

TIRS-LØR

(A D) D I T I O N C A F E

(AD)DITION

VI ER GLADE FOR AT KUNNE INTRODUCERE (AD)DITION!!!

JUNI 2024 ÅBNER NYT SHOWROOM OG CAFE PÅ MEJLGADE I AARHUS C

SOM TILBYDER

VORES 2. SORTERINGSPRODUKTER OG UPCYCLEDE TIDLIGERE KØBTE
PRODUKTER

DESIGNS OG KUNST FRA NYOPSTARTEDE UNGE KREATIVE SJÆLE

KREATIVITET, INSPIRATION OG GOD STEMNING



A person with dark skin and long braids, wearing a black beanie, a green jacket, and light blue jeans, stands against a stone wall. The person is looking off to the side. The text "(AD)DITION (RE)VISION" is overlaid in a yellow, stylized font.

(AD)DITION (RE)VISION



(RE)VISION

(AD)DITION



Limited Edition Linoleumstryk af FACNE Design Studio.

FACNE har skabt en serie linoleumstryk kaldet “Every day life” inspireret af daglidags situationer. Da alle tryk er lavet i hånden, kan der forekomme små fejl, som er en stor del af charmen og gør hvert print unikt.

Linoleumstrykkene er trykt på 180-grams certificeret trykpapir af høj kvalitet. FACNE blander selv farverne af vandbaseret økologisk trykssvætte. Derfor kan farven variere fra tryk til tryk.

(AD)DITION FACNE



Vi er så glade for at introducere (re)vision i vores (ad)dition store i Aarhus!!

Lad os hjælpe dig med at finde et nyt hjem til dit gamle (di)vision tøj ♻️

Vi vil sikre, at dine gamle (di)vision styles får så lang levetid som muligt.
Måske vil du prøve noget nyt, eller måske passer det item, du købte for et par år siden,
ikke længere.

(AD)DITION (RE)VISION

(AD)DITION

(AD)DITION

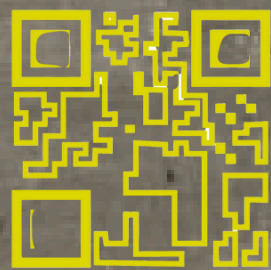
(AD)DITION

(AD)DITION

(AD)DITION

(AD)DITION

(AD)DITIN



VAGINA SAFOE 21

UDKILSØ



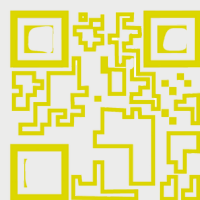
JUDON * 100%

DUKIS

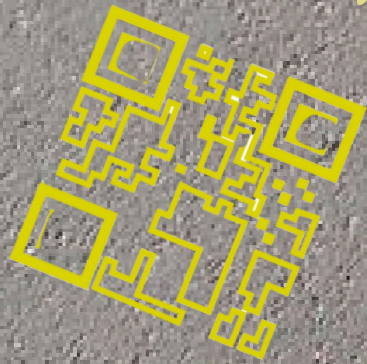
(AD)DITION

SHOWROOM
AND CAFE

I MEJLGADE



(AD)DITION





2024

**ÅBNINGS
TIDER**

10.00
20.00

TIRS-LØR

(AD)DITION CAFE

(AD)DITION

